

**New Christie Griffyn projector astonishes with 50,000 lumens of bold color in industry-leading package**

**Griffyn 4K50-RGB is the lightest, brightest laser projector currently available**

**CYPRESS, Calif. – (June 8, 2022) –** [Christie®](http://www.christiedigital.com/) is pleased to announce the launch the Griffyn™ 4K50-RGB all-in-one pure laser projector. Delivering a stunning 50,000 lumens in an industry-leading package, the new [Griffyn Series](https://www.christiedigital.com/products/projectors/all-projectors/griffyn-series/) projector will be turning heads in its launch at InfoComm 2022 on the Christie booth (N2145).

With RGB pure laser technology, and 98% of the Rec.2020 color space – the color space closest to what our eyes can see – the new Griffyn 4K50-RGB pure laser projector is designed for exceptional experiences and delivers the rich, bright color that applications including projection mapping, themed entertainment and live events require. Coupled with reliable illumination of 25,000 hours to 50% brightness, the Griffyn 4K50-RGB sets a new standard for 3DLP® projection.

The Griffyn 4K50-RGB is the most compact and lightweight 50,000 lumen projector currently available, weighing only 197 pounds (89.3 kg), with no external chillers or laser racks. Adding to its versatility is Christie’s integrated TruLife+™ electronics ‘all-in’ connectivity, which eliminates the hassle of removeable options cards. With Christie’s new Electronic Color Convergence (ECC), users can easily adjust red, green or blue individually via remote control for perfect color alignment.

“Our new Christie Griffyn 4K50-RGB pure laser projector will be lighting up the Christie booth at InfoComm in vivid, bright colors with unmistakable RGB pure laser color performance,” says Joel St-Denis, director of product management, Christie. “The Griffyn 4K50-RGB is the pinnacle of projection technology for the ProAV market, and we couldn’t be more excited to demonstrate it at the show.”

Griffyn 4K50-RGB features integrated Christie Twist, for warping and blending, which enables compatibility with Christie® Mystique™, Christie’s automated camera-based alignment and recalibration solution to quickly install, align, calibrate and maintain multi-projection systems, removing hours of painstaking work.

For applications that require higher frame rates, including themed attractions, the Griffyn 4K50-RGB can achieve 4K resolution at 120Hz, and up to 480Hz with HD resolution.

The Christie Griffyn 4K50-RGB will begin shipping in July 2022.

**About Christie®**

Christie Digital Systems USA, Inc. is a global visual and audio technologies company and a wholly owned subsidiary of Ushio Inc., Japan (JP: 6925). Christie revolutionized the movie industry with the launch of digital cinema projection, and since 1929 has embraced innovation and broken many technology barriers. Our technology, paired with the support of professional services to design, deploy and maintain installations, inspires exceptional experiences. Christie solutions are used around the world, from the largest mega-events to the smallest boardrooms, and include advanced RGB pure laser projection, SDVoE technology, content management, image processing, LED displays, and Christie CounterAct™ far-UVC disinfection solution with patented Care222® technology. Visit [www.christiedigital.com](http://www.christiedigital.com).

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